

Malitmur Strengthens Company Strategy for Current Time Horizon

Monday, 1 March 2021, Kuching – Despite being in operation since mid-2020, the senior Management team of Maltimur went back to the drawing board at the end of last week and into the weekend to strengthen its strategy for the current time horizon and journey going forward.

With a mindset to “Begin with the end in mind”, the team spent 2 days (26 and 27 February) asking simple questions of Company purpose, where do we want to make our mark, how will we achieve our targets, and when do we know we are performing.

The outcome of the time spent together was consensus on Maltimur’s strategy and strategy map for the 3 time horizons, and development of our current year Performance Scorecard for delivery of these plans.

The Strategy workshop was facilitated by Head of People Strategy and Performance, Haji Ahmad Sultan Abdulla. Participants included Group Executive Director, Haji Mohamad Zaidee Abang Hipni, and Executive Director, Ir. Haji Junaidi Sahadan.

